Industry Dossier

6th Congress of the European Federation of Periodontology
June 4 – 6, 2009, Stockholm, Sweden

www.europeperio6.net
Contents

Invitation 3

Organising Committee 4

Preliminary Programme Overview 5

Congress Venue 6

Guidelines for Sponsoring:
   Diamond Sponsors 8
   Platinum Sponsor 10
   Gold Sponsor 12
   Schedule of Partnership 13

Exhibitors 13

Specific Items 14

List of Hotels 15

Social Events 15
Welcome to Europerio 6 in Stockholm!

Dear friends and colleagues, it is a pleasure and an honour for me to invite you to be partners of Europerio 6 and to introduce Stockholm as the city to host this prestigious congress.

Stockholm is a fantastic city all year round, but especially at the beginning of the summer when this event is to be held. Take a few extra days in conjunction with the congress and experience this wonderful city and its archipelago.

The dates have already been set to June 4-6. Please mark and reserve these dates in your calendar in order to be part of this worldwide recognised international congress in Periodontology.

The planning of the congress is already well under way. We in the organising committee will spare no effort in making this a fantastic congress exploring you the most recent and relevant scientific and clinical information in relation to Periodontology and the use of dental implants.

Stefan Renvert

Chairman of the organising committee Europerio 6
Organising Committee

**Chairman**
Stefan Renvert, Sweden

**Scientific Chairman**
PierPaolo Cortellini, Italy

**Congress Treasurer**
Edwin Winkel, the Netherlands

**Congress Committee Chairman**
Jean Louis Giovannoli, France

**EFP Treasurer**
Iain Chapple, UK

**Swedish Society of Periodontology representative**
Ola Norderyd, Sweden

**EFP Office**
Monica Guinea, Spain

**Europerio 6 Project Coordinator**
Helena Renvert, Sweden

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Congress Management Office for Europerio 6

Delegate service, housing, social programme
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SE-102 39 Stockholm
Tel +46 8 5465 1500
E-mail europerio6@stocon.se
# Preliminary Programme Overview

**Wednesday, June 3**  
Exhibition Build-Up  
Registration  
Speaker’s dinner

<table>
<thead>
<tr>
<th>General sessions</th>
<th>Periodontology</th>
<th>Implantology</th>
<th>Dental hygienist programme</th>
</tr>
</thead>
</table>
| **Thursday, June 4**  
09:00-11:00 | **Victoria hall**  
Opening ceremony | Room A1 | Room A2 | Room K1/K2  
EFP / AAP |
| **Parallel sessions** | | | |  
Non-surgical peridontal therapy | Diagnosis and treatment of patients with aggressive periodontitis | |  
Course on supportive peridontal therapy |
| Peridontal flap surgery | | Implants in the anterior region | |  
Course on supportive peridontal therapy |
| Special session | Ittingen report | Ittingen report | |  
Course on supportive peridontal therapy |

**Welcome Reception**

**Friday, June 5**  
**Parallel sessions**

| Victoria hall | Room A1 | Room A2 | Room K1/K2  
Subgingival instrumentation / decontamination |
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Periodontal regeneration</td>
<td>The rehabilitation of advanced peridontal patients</td>
<td>Implants in the posterior region</td>
<td></td>
</tr>
</tbody>
</table>
Clinical protocols for non-surgical peridontal therapy |
| Implant therapy in perio patients | Innovative approaches in periodontal surgery | Immediate / early loading | |  
Home care |
| Soft and hard tissue management around implants in perio patients | Innovative approaches in periodontal therapy | Bone augmentation procedures | |  
Home care |

**Visit of exhibition and posters**

**Industry Evening**  
An opportunity for you in the industry to invite delegates to your own events.

**Saturday, June 6**  
**Parallel sessions**

| Victoria hall | Room A1 | Room A2 | Room K1/K2  
Relationship with systematic health |
<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Future in periodontology and implant therapy</td>
<td>Advanced treatment of periodontal defects</td>
<td>Changes in morphology and surfaces: a new generation of implants</td>
<td></td>
</tr>
</tbody>
</table>
Relationship with systematic health |

**11:30-13:30**  
**Final debate**

**Farewell party**

In Room A5 and A6 short communications will be held during all three days.  
In Room A3 and A4 a Forum for the Industry will be held during all three days.
The congress will be held at Stockholm International Fairs and Congress Centre (Stockholmsmässan). The Centre is one of the most complete and most flexible in the world with 56 500 sqm exhibition area and 65 congress halls and conference rooms all under the same roof.

The entrance hall in the centre houses reception desks, bank offices, telecommunications, a service centre and a press centre, newspaper stand, etc.

Full catering services, from a first-class restaurant with international cuisine to self-service cafeterias, are available.
# Guidelines for Sponsoring

## Diamond Sponsors (3 available)

**Sponsorship 110,000 €**

**Benefits**

<table>
<thead>
<tr>
<th>Deadline</th>
<th>First three companies to commit.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing</td>
<td>Unlimited use of the name “Europerio 6 Congress” for your company’s advertising measures.</td>
</tr>
<tr>
<td>Hospitality Room</td>
<td>Room for 25 persons located in the exhibition area included. First to commit will have the first choice of location.</td>
</tr>
<tr>
<td>Conference Room</td>
<td>400 seats for 2 hrs to give a presentation with speakers of your choice in the Forum for Industry. First to commit will have the first choice of location. The Diamond sponsors will be first to make their choice of presentation time in the Forum for Industry. The first Diamond sponsor to commit will be the first to choose.</td>
</tr>
<tr>
<td>Exhibition Area (space only)</td>
<td>60 sqm on prime location in the centre of the Industrial exhibition. If your company wishes to increase the booth space you will be charged with 20% reduction from the regular price. First to commit will have the first choice of location.</td>
</tr>
<tr>
<td>Extra space for Workshops</td>
<td>You may organise continuous workshops with speakers of your choice to educate/inform the participants about your products and materials at the EuroperioExpo during the whole congress. A space of 60 sqm will be allocated to your company if you wish to build a theatre or education centre to hold workshops. This space will be located adjacent to your booth and will be charged with 50% reduction from the regular price.</td>
</tr>
<tr>
<td>Homepage</td>
<td>Your company’s name and logo on the front page of the Europerio 6 homepage with a direct link to your company’s web page.</td>
</tr>
<tr>
<td>Promotion Material</td>
<td>Your company’s name and logo will be published in all promotional material once the contract is signed (2008 and 2009).</td>
</tr>
<tr>
<td>Congress Bag Inserts</td>
<td>We will include a brochure of your company and your products in the bag (Max 50 gr weight).</td>
</tr>
</tbody>
</table>
Scientific Journals

The logo and name of your company will be seen in conjunction with Europerio 6, which will be announced in the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide, including:

- Journal of Clinical Periodontology
- Journal of Periodontal Research
- Journal of Periodontology
- The International Journal of Periodontics and Restorative Dentistry
- Periodontology 2000
- Clinical Oral Implants Research
- International Journal of Dental Hygienists etc

Banner

At the entrance of the venue a large banner will present all names and logos of the Diamond sponsors.

Logo Exposure

During the congress, between the sessions (lunch and breaks) the names and logos of the Diamond sponsors will be projected in the conference rooms.

Advertisements

Full-page advertisement in the Final Program for a special price (50% reduction).

Congress Registrations

10 staff members of your company will be entitled to free entry to the conference rooms during the meeting.

Service Centre

A service centre with office services (fax, copy machine) will be available for you as sponsor. Free Internet service (WIFI system) will be available.

Possibility to send an email with promotion of the sponsor’s activities through the EFP email database one time before the congress. Please contact Mónica Guinea at the Europerio 6 secretariat (contact details on page 4).
Platinum Sponsors

Sponsorship 80.000€

Benefits

Deadline: The number of sponsors will be limited.

Marketing: Unlimited use of the name “Europerio 6 Congress” for your company’s advertising measures.

Hospitality Room: Room for 15 persons is included. First to commit will have the first choice of location.

Conference Room: 400 seats for 2 hrs to give a presentation with speakers of your choice in the Forum for Industry.

Exhibition Area (space only): 20 sqm, located in the centre of the industrial exhibition. If your company wishes to increase the booth space you will be charged with 20% reduction from the regular price.

Extra space for Workshops: You may organise continuous workshops with speakers of your choice to educate/inform the participants about your products and materials at the EuroperioExpo during the whole congress.

A space of 50 sqm will be allocated to your company if you wish to build a theatre or education centre to hold workshops. This space will be located adjacent to your booth and will be charged with 50% reduction from the regular price.

Homepage: Your company’s name and logo on the front page of the Europerio 6 homepage with a direct link to your company’s webpage.

Promotion Material: Your company’s name and logo will be published in all promotional material once the contract is signed (2008 and 2009).

Congress Bag Inserts: We will include a brochure of your company and your products in the bag (Max 25 gr weight).
Scientific Journals
The logo and name of your company will be seen in conjunction with Europerio 6, which will be announced in the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide including:

- Journal of Clinical Periodontology
- Journal of Periodontal Research
- Journal of Periodontology
- The International Journal of Periodontics and Restorative Dentistry
- Periodontology 2000
- Clinical Oral Implants Research
- International Journal of Dental Hygienists etc

Banner
At the entrance of the venue a large banner will present all names and logos of the Platinum sponsors.

Logo Exposure
During the congress, between the sessions (lunch and breaks) the names and logos of the Platinum sponsors will be projected in the conference rooms.

Advertisements
Full-page advertisement in the Final Program for a special price (20% reduction).

Congress Registrations
8 staff members of your company will be entitled to free of charge entry the conference rooms during the congress.

Service Centre
A service centre with office services (fax, copy machine) will be available for you as sponsor. Free Internet service (WIFI system) will be available.

Possibility to send an email with promotion of the sponsor’s activities through the EFP email database one time before the congress. Please contact Mónica Guinea at the Europerio 6 secretariat (contact details on page 4).
# Gold Sponsors

**Sponsorship 45.000 €**

## Benefits

<table>
<thead>
<tr>
<th><strong>Deadline</strong></th>
<th>No limitation of sponsors.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Marketing</strong></td>
<td>Unlimited use of the name “Europerio 6 Congress” for your company’s advertising measures.</td>
</tr>
<tr>
<td><strong>Conference Room</strong></td>
<td>240 seats for 1 hr to give a presentation with speakers of your choice in the Forum for Industry.</td>
</tr>
<tr>
<td><strong>Exhibition Area</strong></td>
<td>20 sqm located in the industrial exhibition. If your company wishes to increase the booth space you will be charged with 20% reduction from the regular price.</td>
</tr>
<tr>
<td><strong>Workshops</strong></td>
<td>You may organise a 2 hrs workshop with speakers of your choice to educate/inform the participants about your products and materials. The organisation will provide a conference room with capacity for 90 participants to organise these workshops. Your company will be charged for the use of the room for the 2 hrs workshop at cost price.</td>
</tr>
<tr>
<td><strong>Homepage</strong></td>
<td>Your company’s name and logo on the front page of the Europerio 6 homepage with a direct link to your company’s webpage.</td>
</tr>
<tr>
<td><strong>Promotion Material</strong></td>
<td>Your company’s name and logo will be published in all promotional material once the contract is signed (2008 and 2009).</td>
</tr>
<tr>
<td><strong>Congress Bag Inserts</strong></td>
<td>We will include a brochure of your company and your products in the bag (Max 25 gr weight).</td>
</tr>
<tr>
<td><strong>Banner</strong></td>
<td>At the entrance of the venue a large banner will present all names and logos of the Gold sponsors.</td>
</tr>
<tr>
<td><strong>Logo Exposure</strong></td>
<td>During the congress, between the sessions (lunch and breaks) the names and logos of the Gold sponsors will be projected in the conference rooms.</td>
</tr>
<tr>
<td><strong>Advertisements</strong></td>
<td>Half-page advertisement in the Final Program for a special price (20% reduction).</td>
</tr>
<tr>
<td><strong>Congress Registrations</strong></td>
<td>4 staff members of your company will be entitled to free of charge entry the conference rooms during the congress.</td>
</tr>
<tr>
<td><strong>Service Centre</strong></td>
<td>A service centre with office services (fax, copy machine) will be available for you as sponsor. Free Internet service (WIFI system) will be available.</td>
</tr>
<tr>
<td><strong>Possibility to send an email with promotion of the sponsor’s activities through the EFP email database one time before the congress. Please contact Mónica Guinea at the Europerio 6 secretariat (contact details on page 4).</strong></td>
<td></td>
</tr>
</tbody>
</table>
Schedule of partnership
– Diamond, Platinum and Gold Sponsors

As Sponsors of Europerio 6 we need your support for the whole promotional campaign and because of this, we would like to ask you to sign a contract of partnership with the EFP for the years 2008 and 2009.

It is possible to send us the money in 3 instalments, i.e. two thirds in 2008 and one third in 2009 or to split the payment in a different way. Please feel free to discuss this matter with the Congress Treasurer.

It is very important that we receive your final decision as soon as possible in order to set up all the information material and advertising strategy in a proper way with your logo from the beginning on all the items aiming the public.

We will be pleased to discuss further details with you. Do not hesitate to contact us for any question that you might have.

Exhibitors

As exhibitor you will be able to contract a booth space of minimum 12 sqm for a special price. 4 x 3 metres cost 4.200€. This price includes partition walls, carpet and electrical connection 10A 1 phase 230V max 20.000 W.

If your company wishes to increase the booth space you will be charged the regular exhibition price of 385€. The organisation will provide all necessary assistance for meeting your needs to build the booth.

Benefits

- You will find your company’s name at the Europerio 6 Expo section that will be accessible from Europerio 6 homepage.

- Your company’s name will be published in the Europerio 6 Expo section at the end of the program for the Congress.

- 2 staff members of your company will be entitled to 50% reduction of the registration fee entry in the conference rooms during the meeting.
Specific items

Participants Material
Each item will be available to one sponsor only.

Congress bags (25,000 €)
Distributed to all participants. Your company’s name and logo will be printed on the bag.

Congress notepad and pen (15,000 €)
Distributed to all participants. Your company’s logo or product on the notepad and on the pen.

Lanyard (20,000 €)
Distributed to all delegates. Lanyard printed with the logo of the sponsor to hang the accreditation.

Social Activities

Speakers Dinner (to be discussed with the organising committee)
• Insertion of the sponsor’s logo in the invitations.
• Mention of the sponsorship in the final program on the page dealing with social activities.
• Decorative poster / banner with company logo at the dinner venue.
• Open to actions proposed by the sponsor to improve the brand impact.
Speaker’s dinner 3rd June 2009. A reception will be held at the Stockholm City Hall followed by a seaside tour by boat and dinner. At this dinner all speakers, organising teams and VIPs with their spouses will be invited.

Welcome Reception (to be discussed with the organising committee)
All participants are invited to the Welcome Reception, held at the Stockholm International Fairs. During the reception there will be a buffet, and drinks will be served.

Farewell party (to be discussed with the organising committee)
For approx. 1,500 congress delegates. The party will be held at the Vasa Museum. At the party drinks and a buffet will be served.

Other Items

2 Internet Centres (20,000 € each)
Located within the commercial exhibition in Hall A.
This area is exclusively for Congress participants.

Meeting area for speakers and VIP persons (to be discussed with the organising committee)
Speakers room with refreshments, possibility to prepare speeches or just relax.
List of Hotels

Please review the list of selected hotels for Europerio 6. Please fill in the hotel reservation section of the sponsorship contract. Be sure to include the number of rooms you will require and requested arrival and departure dates. We will endeavour to meet your needs as best as we can. MCI Stockholm will contact you directly once the hotel room blocks have been determined. All the hotels are located at in the centre of Stockholm, within walking distance of public transportation.

<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Star Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Western Wallin Hotel</td>
<td>4 Stars</td>
</tr>
<tr>
<td>Clarion Hotel Sign</td>
<td>4 Stars</td>
</tr>
<tr>
<td>Comfort Hotel Stockholm</td>
<td>not classified</td>
</tr>
<tr>
<td>Freys Hotel</td>
<td>4 Stars</td>
</tr>
<tr>
<td>First Hotel Amaranten</td>
<td>4 Stars</td>
</tr>
<tr>
<td>First Hotel Royal Star</td>
<td>not classified</td>
</tr>
<tr>
<td>Nordic Light Hotel</td>
<td>4 Stars</td>
</tr>
<tr>
<td>Nordic Sea Hotel</td>
<td>4 Stars</td>
</tr>
<tr>
<td>Radisson SAS Royal Viking</td>
<td>5 Stars</td>
</tr>
<tr>
<td>Rica Hotel Kungsgatan</td>
<td>3 Stars</td>
</tr>
<tr>
<td>Rica Hotel Stockholm</td>
<td>4 Stars</td>
</tr>
<tr>
<td>Scandic Continental</td>
<td>not classified</td>
</tr>
<tr>
<td>Scandic Sergel Plaza</td>
<td>not classified</td>
</tr>
<tr>
<td>Sheraton Stockholm</td>
<td>5 Stars</td>
</tr>
</tbody>
</table>

Prices will be released after June 2008.

Social Events

Speaker’s dinner

Wednesday, June 3
Reception and dinner for invited speakers, organizing teams and VIPs with spouses.
The reception will be held at the Stockholm City Hall followed by a seaside tour by boat and dinner.

Welcome Reception at the Stockholm International Fairs

Thursday, June 4
All participants are invited to the Welcome Reception, held at the Stockholm International Fairs. During the reception there will be a buffet, and drinks will be served.

Industry Evening

Friday, June 5
An opportunity for you in the industry to invite delegates to your own events.

Farewell party at the Vasa Museum

Saturday, June 6
Approximately 1,500 participants
You will be greeted in the spectacular and unique hall of the Vasa Museum, situated on Royal Djurgården. The Vasa was to have been Sweden’s largest and most prestigious warship, the pride of the naval fleet and the Swedish nation, but her glory was short-lived. Shortly after having set sail on her maiden voyage in 1628, she sank within Stockholm’s harbour. She spent the next 333 years lying at the bottom of the sea until she was finally located and raised from the water. The ship was incredibly well preserved and a painstaking operation to protect her from further damage has resulted in her taking pride of place in her own museum. The Vasa Museum is today one of Stockholm’s number one attractions and has become a very popular Museum and restaurant to host international guests.